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IBMS: Certifying the finest healthcare providers in the world



Newsletter

Developing International Professional Relationships

PATIENT SAFETY / PROFESSIONAL INTEGRITY

Issue 008

June 2011

Developing International Relationships

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Featured Article



Since the last **IBMS Newsletter March, 2011**, **IBMS** has been working behind the scenes to develop professional international relationships.

First congratulations to **Dr. Amr Seif Eldin, M.D.** gynecologist **Egypt** amr@urogyn-eg.com who indicated a desire to be on the **IBMS Global Medical Advisory Board** as a representative from **Egypt**.

"Dear **Dr. Kalin**, "Thank you for your generous offer, at the moment there is a recession in our

FROM THE BOARD ROOM OF
DR. KALIN, EXECUTIVE DIRECTOR:



Dear Colleagues,

With the increased penetration of the **International Board of Medicine and Surgery (IBMS)** in global healthcare marketplace more and more individuals not only view the internet site of **IBMS** but also call to verify credentials and seek additional confidence in deciding to seek medical care abroad.

Many have already done a great deal of research into their quest, and yet they still seek *additional confidence in formulating an informed decision*.

FROM the **IBMS Blog**

(<http://www.ibms.us/blog/?p=103#comment-1247>)

medical practice, due to the uncertainty in touristic conditions in Egypt after our revolution....."

"Based upon your request in conjunction with the recent social upheaval in Egypt and in the spirit of moving the world forward one small step at a time, the **IBMS Medical Advisory Board** has recommended and agreed to offer you certification with subsequent invitation to join the **IBMS Global Medical Advisory Board** upon approval and submission of current license and specialty certification, and any additional information dependent on the level of certification you desire, ie notarization, indemnification, other professional activities, etc. (see attached.)"

Talks have generated a **Medical Tourism Association Advisory Council Agreement and Memorandum of Understanding with the International Board of Medicine and Surgery** effective **April, 2011** with goals of maintaining the highest standards of professionalism and openness in pursuing the subject areas of mutual interest and collaboration and exercising any agreed-upon responsibilities in a manner consistent with these standards.

IBMS seeks members interested in attending the **4th World Medical Tourism & Global Healthcare Congress in Chicago, Illinois USA, October 25-28, 2011, Renaissance Schaumburg Convention Center Hotel**, and is developing the **2nd international IBMS Survey** with results intended to be released at the conference (info@medicaltourismcongress.com).

Renée-Marie Stephano, Esquire, President of the Medical Tourism Association, has contacted **Dr. Huffman DO, bariatrics USA, IBMS Global Medical Advisory Board member**, to discuss his program of post-operative treatment, as a possible CME credit courses for the **4th World Medical Tourism & Global Healthcare Congress in Chicago, Illinois USA** during **October, 2011**, and also a regional event in the Czech Republic planned for **November, 2011**. Other IBMS members interested in developing continuing education courses in the areas unique to medical tourism should contact Dr.

[Dr. James Goldberg](#) says: [May 12, 2011 at 8:18 pm](#)

You folks must read my book: **The American Medical Money Machine: The Destruction of Healthcare in America and The Rise of Medical Tourism.**

My son was murdered at a **Joint Commission** accredited hospital, **Bumrungrad**, in **Bangkok** in **2006** for his organs. The ensuing investigation, which took 3 years, delves into how American insurance interests have been planning for the exportation of patients, without regulation, for years.

The results hold astounding consequences for healthcare in the **US** and around the world.

I am an advisor to the **United States Senate** in healthcare policy and can tell you that without **REAL** regulation and patient protection, Medical Tourism (Outsourcing) is going to become a nightmare.

My book is available on Amazon in paperback or Kindle. You may also want to visit <http://www.theamericanmedicalmoneymachine.com> for more information.

Dr. James Goldberg, USA

Dear **Dr. Goldberg**,

I have read your book. As a matter of fact I read the book in one sitting and was gripped by your pain and professional approach to seeking judicial resolution.

With regard to medical tourism, which I believe and I sense you also believe is here to stay, I have experienced life where you have experienced death.

Kevin Huffman drkduffman@earthlink.net.

As a fledgling organization in the global accreditation arena **IBMS** name recognition has been growing steadily worldwide with our unique focus on global healthcare safety and professional integrity.

The **IBMS certification seal** has been officially recognized by the **United States Patent Trademark Office**. (see adjacent article)

Baja California doctors organized to become one voice in *Medical Tourism*, and on **April 28, 2011** an historic first took place in **Tijuana, Mexico**, as the newly formed national **Mexican Medical Tourism Association (Asociacion Mexicana de Turismo Medico - AMTM)** accepted its first two members, the **Asociacion de Turismo Medico de Baja California (ATMBC)** and its sister organization in the state of **California, Baja California Medical Tourism Association (BCMTA)**.

IBMS has received a request from **Patrick Osio** POsioJr@aol.com of the **Asociacion de Turismo Medico de Baja California (ATMBC)** and its sister organization in the state of **California, Baja California Medical Tourism Association (BCMTA)** for information to use with the doctors addressing the issue of why **IBMS?**, its status in the **U.S.** "who are they?" and "what acceptability does their certification have in the **U.S.**?"

Recently, **IBMS** has agreed to a memorandum of understanding with regard to developing insight into the needs and understanding of healthcare providers, especially *physicians, surgeons, and dentists* in the global healthcare marketplace with the renowned researcher in the field of medical tourism, **David G. Vequist IV, PhD USA, IBMS Global Medical Advisory Board member, Founder/Director of the Center for Medical Tourism Research at the University of the Incarnate Word, San Antonio, Texas, USA** vequist@uiwtx.edu www.medicaltourismresearch.org

<<http://www.medicaltourismresearch.org/> "Thank you for this honor, I would be delighted to accept this invitation and look forward to

The story propelling me into the global medical tourism arena is chronicled at the beginning of the [IBMS Blog](#).

I know **Bumrungrad Hospital** and many of the administrative persons you mention and am aware of the limits resulting from jurisdictional sovereignty.

For this reason the **International Board of Medicine and Surgery** through the **IBMS Global Medical Advisory Board** consisting of physician representatives from multiple countries has stratified certified membership into 5 categories, the 3rd from the bottom (and top) being **Gold**: Entry online submission of application, payment, notarization of documentation mailed to **IBMS** and/or 3rd party verification, professional contribution in form of publication in professional journal, professorship and/or other distinguishing professional accomplishment (to be judged by **IBMS Advisory Board**), and documentation of financial indemnification should a complication occur upon the patient's return to home country. (gold certification mark).

Certainly, as I have noted in the **IBMS Blog** entry, in the end the goal is patient satisfaction with the intimate union created in this effort to develop global initiatives in the patient/doctor relationship, hopefully achieving the goal of "better health", more productivity, overcoming physical/mental impairments, and finding unique solutions to one's personal desire to actualize oneself.

In yours and your son's case the full development of this special patient/doctor relationship from all you have explained was not manifest, as your son does not appear to have been properly diagnosed, and the healthcare providers were not prepared to

assisting you and your organization in this very leading edge and necessary work."

IBMS thanks **Amanda Haar** ahaar@cpronline.com of **Medical Travel Today** www.medicaltraveltoday.com for sending the **1st international IBMS survey** to its thousands of subscribers. (**Scott Schneider, Director of IBMS Communications and Social Media** discusses the **IBMS** survey results and the effect of his effort to extend visibility of **IBMS** membership globally in adjacent article.)

Dr. Vijay Sharma MD, plastic surgeon, India, IBMS Global Medical Advisory Board member, is working fervently with the **International Board of Medicine and Surgery** to establish **Principles of an Alliance Agreement** between **"Loyalty Incorporation"** and the **International Board of Medicine and Surgery**.

Since his return from the **3rd World Medical Tourism & Global Healthcare Congress in Los Angeles, California, USA, 2010**, **Dr. Sharma** has come across doctors and organizations interested in the **IBMS** concept, has been actively involved in establishing **IBMS** in **India** to create a valuable data and archive of study with CME's conducted by **IBMS certified members**, and has been vigorously promoting **IBMS** amongst the medical fraternity.

With the desire of benefiting the medical industry, ensuring the growth of a world class organization, and becoming a responsible representative of *patient safety and professional integrity* throughout the global healthcare community, **Dr. Sharma** has created a team dedicated towards the growth of **IBMS**, not only in **India** but throughout the world.

Dr. Araujo MD hematologist USA IBMS Global Medical Advisory Board member is facilitating construction of a **12 bed hospital** in **El Salvador** and has enquired about **IBMS certification** when the hospital is completed later this year.

Antonio Olivera, Charme International CHARME1@aol.com has been working to develop standards for the dermopigmentation industry throughout **Central and South America**

deal with the outcome of this inevitable risk associated with being a hospital, especially one marketing throughout the world.

I myself having done quite a bit of medical legal review can appreciate the rigor of your tenacity and investigation.

Your insights into the "other side" of medical tourism (suggestive of organ harvesting) create an appropriate balance to the ongoing development of this industry, and I invite you to contact me personally to discuss further a way to incorporate what you have learned into the field.

Of course your animus is understandable, the same as the joy I have for my 8 year old son conceived in **Korea**, however the world of reality includes both sides of this equation, and quite possibly through intelligent and realistic dialogue the fundamentals of the doctor/patient relationship through the voice and engine of the global healthcare marketplace, ie physicians, surgeons, and dentists, will be universally perceived as a cornerstone of global healthcare.

This of course includes a professional approach to the resolution of medical/surgical/dental complications and the awareness that in this global economy individuals do appear to have the right of selecting what they perceive as beneficial to them whether in reality that is true or not.

For more comments, check out the **IBMS Blog** www.ibms.us/blog .

For more up-to-date news from **IBMS** check out <http://www.twitter.com/IBSMedTourism>

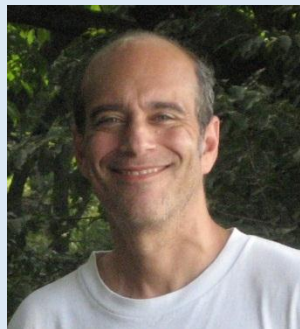
<http://www.twitter.com/#!/drkalin>

and has expressed an interest in working with the **International Board of Medicine and Surgery** which already has been certifying **tattoo artists** and **cosmetic tattoo artists (permanent makeup specialists)** under the category of **IBMS Other Medical Professionals**.

IBMS has been and is becoming more so the voice for patient safety and professional integrity of *physicians, surgeons, and dentists* in the global healthcare community.

ibms.us
drkalin@ibms.us
scott@ibms.us

IBMS SURVEY RESULTS (1st International IBMS Survey)



Scott Schneider, IBMS Director of Communications and Social Media

The majority of doctors who responded felt *international medical accreditation* was important, a *certification fee* between **\$250 to \$1000 (US)** annually was reasonable, and most indicated an interest in serving on the **IBMS Global Medical Advisory Board**.

A detailed analysis of the **1st international IBMS survey** on key *Medical Tourism* trends was publicized during **May, 2011**, by *Medical Travel Today* and via Social media. The survey

UNITED STATES PATENT AND TRADEMARK OFFICE ACCEPTS IBMS CERTIFICATION MARK

Dear Dr. Kalin,

Congratulations on the registration of the above-referenced certification mark.

No. 3,960,346 issued on May 17, 2011.

Law Office of Diana Palchik

diana@lo-dp.com

THE CERTIFICATION MARK, AS USED OR INTENDED TO BE USED BY PERSONS AUTHORIZED BY THE CERTIFIER, CERTIFIES THAT THE PERSON PROVIDING THE MEDICAL SERVICES HAS MET THE STANDARDS, QUALIFICATIONS AND TESTING REQUIREMENTS ESTABLISHED BY THE CERTIFIER.



Be recognized as a healthcare professional supporting international standards for patient safety and professional integrity in the global healthcare marketplace.

Receive access to coordination of pre and post medical evaluation/treatment for your patients from other Board approved members.

elicited excellent feedback and ongoing discussion from *Physicians* and *Medical Tourism* professionals worldwide. The **2nd international IBMS Survey** is in preparation.

The **IBMS Blog** continues to host high-quality discussion among expert *Physicians* analyzing crucial news and challenges for *Medical Tourism* professionals.

IBMS has constant visibility in crucial *LinkedIn* forums, continual engagement and public discussion with *Medical Providers* and *Facilitators* on the leading edge of *Medical Tourism*.

IBMS Executives **Scott Schneider** and **Dr. David Kalin** are providing timely updates via Twitter to increasing numbers of followers.

IBMS continues to steadily increase traffic with about 15,000 visitors per month to the various **IBMS** controlled domains. Each visitor is now spending far more time on the enhanced **IBMS** web sites, typically downloading up to 10x more information than visitors prior to **March 2011**. **IBMS** web pages and features are increasingly integrated with a Social Media presence, giving **IBMS** more instant recognition and broadcast messaging across all Web channels.

According to the recent **IBMS Survey of Medical Providers and Facilitators** worldwide, *Medical Tourism* will continue to grow substantially over the next few years in spite of the uneven global economy.

Receive direct world wide access to other Board members to receive up-to-date expert medical opinions on new and innovative techniques.

Be recognized as a healthcare professional supporting international standards for patient safety and professional integrity in the global healthcare marketplace.

- **Centers of Healthcare Excellence (Hospitals and Clinics)**
- **Healthcare Travel Associates (medical tourism/travel companies)**
- **Medical Industry Professionals**
- **Professional Associations**

Within the Global Healthcare Community are eligible for affiliation with IBMS.

IBMS TWEETS YOU MAY HAVE MISSED

24 May

IBMS certifies **Robert Entel MD MPH FACR USA** radiologist lecturer Israel Norway Swedn UK Cuba France Panama Pales Auth enteldoc@gmail.com

Medical Excellence Japan International Patient's Guide complimentary listing of hospitals www.ibms.us SEARCH tanaka-usa@emergency.co.jp

IBMS Certification Mark registered by **US Patent and Trademark Office 05/17/11** First use **04/01/08** Medical Service Standards & Qualifications

Dr. Araujo MD hematologist **USA IBMS Medical Advisory Board member** is facilitating construction



ALL those who responded to this question concurred that Medical Tourism revenues will rise with 75% anticipating moderate to strong growth.

Moreover, 54% of those surveyed declare that *Medical Tourism* will not belong merely to the relatively wealthy.

As a backdrop to this, 80% believe that *Medical Tourism* growth is significantly correlated with Patient Travel costs.

Almost 50% characterize the correlation as "strong" or "very strong". On a common-sense level, it would seem hard to argue against this.

Clearly, the survey participants believe that global economic volatility, rising fuel costs etc. will not inflate travel costs to levels deterring patient travel for broad economic groups.

Many already enjoy healthy revenues from Medical Tourism.

30% of the Providers (Physicians/Surgeons/Dentists) who responded indicated that Medical Tourism patients already comprise at least 20% of their total number of patients, with many providers performing new procedures in recent years.

Not surprisingly, when asked to weigh the most significant obstacles to growth the top 2 choices were "Inadequate Patient Knowledge of International Treatment Options" and "Inadequate

of a 12 bed hospital in El Salvador

[16 May](#)

IBMS certifies Dr. Paul Flikier MD ophthalmologist Costa Rica specialist in non-stitch cataract surgery

WELCOME Shanghai Sunshiny Health Consulting Co Ltd China IBMS AFFILIATED HEALTHCARE TRAVEL ASSOCIATE phys surgs dentists nan_li@yahoo

[11 May](#)

IBMS CHARTER MEMBER Thank you Somyos Kunachak MD plastic surgeon Thailand alters voice of male to female transexual info@voice-surgery.com

!!Vijay Sharma MD India IBMS Med Advisory Bd invited Speaker Volumetric Face Lift Barcelona & BD EXAMINER by Nat Bulgarian Univ Sofia 05/11

[8 May](#)

Certified IBMS member Jorge Cortes Rodriguez MD Internist Costa Rica Clinica Biblica joins Medical Advisory Bd cortes@clinicabiblica.com

[3 May](#)

Costa Rica MD becomes IBMS Affiliated Healthcare Travel Associate (San Jose) 877-546-8591 sylvia@costaricamd.org

Dr. Kalin to receive AAPS (American Association of Physician Specialists) Physician of the Year award at June 2011 meeting.

[1 May](#)

IBMS certifies Donald Okey Ozumba MD orthopaedic surgeon TX USA sports medicine and joint replacement surgery. drozumba@me.com

IBMS WELCOMES ACAS Academy of Cosmetic Arts and Sciences USA Medical micropigmentation (permanent make-up) certified MED INDUSTRY

or Inconsistent Credentialing, Standards and Certification of Providers".

Many respondents offered detailed commentary and advice on overcoming these obstacles, which will be shared in forthcoming posts.

Medical Providers and Facilitators typically stay abreast of *Medical Tourism* through multiple information channels.

The Internet is very important, as are professional associations and journals.

80% rely on the World Wide Web, **59%** on Professional Associations, **56%** on Email, **50%** on Professional Journals.

At least **25%** also showed heavy reliance on each of the following: Social Media such as LinkedIn, Twitter, Facebook; Trade Publications; Trade Shows and Conferences.

Join Our Mailing List!

All certified physicians, surgeons, and dentists, please update national licensure and specialty certification at online membership or login.

Make sure to upload a copy of your current medical license and specialty certification in order to preserve your certification and enhance credibility of the INTERNATIONAL BOARD OF MEDICINE AND SURGERY.

FOR FURTHER INFORMATION ABOUT IBMS AND PERSONAL SERVICE WITH ATTENTION TO YOUR NEEDS or If you have difficulty uploading your current license and/or specialty certification, please fax the document directly to the attention of Dr. Kalin (USA, 813.925.1932 or email to drkalin@ibms.us) or call Dr. Kalin, USA, (001) 813.966.1431.

Please review the article from the Medical Tourism Association Magazine: [IBMS - Qualifying Surgeons](#)

PROF

20 Apr

**IBMS Affiliated Center of Healthcare Excellence
GMC Hospital & Research Centre United Arab
Emirates+97150 5671455
thumbaya@emirates.net.ae**

**IBMS now certifying other medical professionals:
Congrats Mark Weston Artistry Concepts Hair
Replication Center USA
www.artistryconceptsllc.com**

15 Apr

**IBMS certifies Pine Creek Medical Center Dallas Ft
Worth USA diagnostics and minimally invasive
procedures www.pinecreekmedicalcenter.com**

**IBMS certifies Jeff Morgan MD ortho USA working
for the betterment of global musculoskeletal
health via med tourism and intl projects**

5 Apr

**www.medicaltraveltoday.com invites
participation in International Board of Medicine
and Surgery online IBMS Survey.**

**Dr. Huffman DO IBMS Medical Advisory Board
member drkduffman@earthlink.net is
developing a perioperative treatmt continuing
med ed program**

**IBMS has certified Don Buford MD arthroscopic
joint surgery USA donbufordmd@gmail.com;
works in education and new product
development.**

3 Apr

**Age Management Optimal Wellness Center USA:
Wt. Loss, Hormone Optimization, Human Growth
Hormone (HGH), Botox fillers certified by IBMS.**

CONGRATS: Mergen Medical, Inc,

Worldwide...An Interview with Dr. David P. Kalin, M.D., M.P.H.

Centers of Healthcare Excellence (Hospitals and Clinics), Medical Industry Professionals, and Professional Associations within the Global Healthcare Community are eligible for affiliation with IBMS. Ask for details.

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(www.mergenmedical.com) an innovative technology-driven medical device company has *affiliated* with IBMS.

[@euromedtours](#) check it out maybe there is something to it www.ibms.us

1 Apr

Soo Kwan Chae, Phd, MD FAMILY PRACTICE, AESTHETICS, OBESITY, GERIATRICS, Korea (South) has been certified by IBMS.

31 Mar

IBMS welcomes Tarum Kumar, MD, pediatric surgeon, USA, as a recent ruby certified member.

Congratulations, Dr. Arlen D. Meyers, USA, IBMS Medical Advisory Board member, one of the most influential physician executives of 2011.

MedVoy, United States, has become an IBMS Affiliated Healthcare Travel Associate

Angelo Rebelo, MD, plastic surgeon, Portugal, certified by IBMS.

29 Mar

Drs. Luis Romero, MD, orthopedist/stem cell therapy, and Jorge Luis Gavino Contreras, MD, Tijuana Mexico, certified by IBMS.

23 Mar

Dr.Bouzid, Costa Rica, new IBMS certified member, takes care of cardiovascular disease.

Dr. Mason IBMS Med Advisory Board needs doctors to work in Caribbean

Save

With standards and a pledge to abide by professional medical ethics, we look to expand the legitimacy of the physicians in the international

global healthcare community.

REGISTRATION

APPLY ONLINE www.ibms.us