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IBMS: Certifying the finest healthcare providers in the world

## International Board of Medicine Surgery



### Newsletter

**Focus:** Developing Legitimacy in the International Medical Marketplace

Issue 009

September 2011

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#### **IBMS GLOBAL SURVEY**

**#2: CONTINUING  
EDUCATION / MEDICAL  
GUIDELINES FOR THE  
PRACTICE OF  
INTERNATIONAL MEDICAL  
TOURISM**

In very strong majorities, the recently polled IBMS community confirmed and

From the Board Room of  
Dr. Kalin, Executive Director



The position of the **International Board of Medicine and Surgery (IBMS)** as a *global accrediting organization seeking the finest healthcare providers in the world* is becoming more accepted.

Increased exposure through portals of social media, international forums, and word of mouth in the *global healthcare marketplace* has led to an increase in professional listings on the **IBMS Professional Online Registry** with more and more visitors to the [www.ibms.us](http://www.ibms.us) website.

Responses to the recent **IBMS Global Surveys #1 and #2** have clearly indicated the desire to have an

elaborated its support for **Continuing Global Medical Education (CGME)** as a crucial pillar of *Medical Tourism*.

Highlights are as follows:

88% of respondents agree that **CGME** status and accomplishments should be conferred by a University or formal accrediting body;

As part of a **CGME** program, **52%** of respondents support a Standardized Test of Core Information for Provider participants in *Medical Tourism*;

The greatest perceived need for **CGME** Courses is as follows:  
**Emergency/Complications/Post Op Care (77%)**

**Potential Complications and Case Reports (73%)**

**Post Op/Pre Op Standards and Guidelines for International Providers (69%)**

**Standards for International Certification (69%)**

**Minimally Invasive Medical/Surgical Techniques (62%)**

**Infection Control Procedures (58%)**

Support also extends to active participation:  
**77%** would attend an **IBMS** International Meeting or Regional Event offering **CGME** courses;

**73%** are willing to represent **IBMS** in their specialty;

international professional medical organization working to accredit professional healthcare providers and create more visibility of these physicians, surgeons, and dentists and other medical professionals in the global healthcare community.

The majority of these physician, surgeon, and dentist respondents expressed an interest in having a voice in areas of continuing global medical education, the presentation of professional medical articles dealing with international aspects of medical care, the participation (and representation of **IBMS**) at regional medical tourism conferences, and in the **IBMS Global Medical Advisory Board**.

These surveyed respondents specifically have expressed the desire to have accredited continuing global medical education dealing with *Emergencies/Complications and Post-Op Medical Care, Emerging Medical/Surgical/Dental Procedures and/or Treatments, Medical Record Management Standards for International Certification, Pre-op/Post-op Guidelines for International Providers, and Discussion of Potential Complications and Case Reports*.

Members of the **IBMS Global Medical Advisory Board**, [Dr. Kevin Huffman DO USA](#) and Dr. Vijay Sharma MD India, are presently preparing **IBMS Guidelines for Post-Operative Treatment of the Medical Tourism Patient**, and the **Pinellas County Medical Association (PCMA) Florida USA**, an **IBMS Affiliated Professional Association**, has tentatively offered support in co-sponsoring and providing formal continuing medical education accreditation and has indicated a desire to publish these **IBMS Guidelines** and present them at an upcoming **PCMA Continuing Education Program**, perhaps at a regional medical tourism conference in the **Tampa Bay (Florida)** area.

Those interested in participating in these programs or others should contact me directly at [drkalin@ibms.us](mailto:drkalin@ibms.us).

62% would submit an article related to *Medical Tourism*;

50% are willing to teach a **CGME** course.

On a related note, 62% confirm that registration of the **IBMS Certification Mark** with the **United States Patent and Trademark Office** has significant, positive standing for professional health care providers in their respective countries.

86% of those surveyed are professional Health Care workers, of whom a majority are Physicians.

Responses spanned 6 continents with many diverse countries, from *Australia to Fiji, from India to Egypt, from Argentina to the USA* with many in between.

**IBMS CERTIFICATION OF  
OTHER MEDICAL  
PROFESSIONALS  
TATTOO/COSMETIC  
TATTOO/PERMANENT  
MAKEUP ARTISTS**



Mark A. Weston is an IBMS certified cosmetic tattoo artist at Artistry Concepts Hair Replication Center where the natural look of lost hair is permanently recreated one

**PATIENT SAFETY / PROFESSIONAL INTEGRITY**



Registration with the **USPTO** as a certifying body

**BREAKING NEWS:**

**IBMS India Initiative:** Dr. Vijay Sharma MD plastic surgeon India, IBMS Global Medical Advisory Board member continues to develop **IBMS accreditation** process in **India**.

**Indian Medical Association (IMA) / Dr. Rai** has principally agreed to let **IMA** associate with **IBMS** with the assurance of associating with only qualified doctors trained from registered Medical Colleges.

**IBMS certified membership** will be available only to **MBBS** or medical graduate doctors recommended by **India Medical Association** and *verified*.

**IBMS** will have accessibility to more than **40,000** qualified doctors in **India**.

**CELEBRATE**

**IBMS 10TH ANNIVERSARY**

**Annual IBMS Global Medical Advisory Board Meeting**  
**Wednesday, October 26, 2011, 7:30 pm**

at

**MTA Global Healthcare Congress**  
**Renaissance Marriot Hotel**  
**Schaumburg, Illinois, USA**

**Dinner meeting, limited seating, IBMS members and**  
**those interested in IBMS invited**

**RSVP [drkalin@ibms.us](mailto:drkalin@ibms.us)**

individual follicle at a time using a unique procedure known as the **Artistry Concepts Hybrid Method (ACHM2)** only available at **Artistry Concepts Hair Replication Center** in Englewood, Florida, USA. [941.681.2157](tel:941.681.2157)  
[info@artistryconceptsllc.com](mailto:info@artistryconceptsllc.com)

Additional Information at  
[www.floridatattoolicense.com](http://www.floridatattoolicense.com)

Recent Consumer demand for  
Tattoo/Cosmetic  
Tattoo/Permanent Makeup has  
led to state licensure of Florida  
Tattoo/Cosmetic  
Tattoo/Permanent Makeup  
Artists,

Effective **January 01, 2012.**

Prior to **2012**, Florida  
Tattoo/Cosmetic  
Tattoo/Permanent Makeup  
Artists were statutorily required  
to have General Supervision by a  
Physician, Surgeon, or Dentist.

The **International Board of  
Medicine and Surgery (IBMS)** has  
accepted responsibility of  
continuing and extending this  
General Supervision process  
globally through **IBMS  
certification** under the  
Professional Category:  
**IBMS OTHER MEDICAL  
PROFESSIONALS  
(OMP)TATTOO/COSMETIC  
TATTOO/PERMANENT MAKEUP  
ARTISTS (TAT)**

**David P. Kalin MD MPH,**  
**Executive Director**, has been  
providing supervisory services,  
including education in the areas  
of *infection control, sterilization,*  
*sanitation and emergency  
procedures and medical/legal  
complications* since **1996.**

Continuing *Global Medical Education* with completion of  
**IBMS Guidelines for Post-Operative Management of  
the Medical Tourism  
Patient** will begin during **2012.**

Development of **IBMS Certification Program for Other  
Medical Professionals:** *Meeting the demand for  
legitimization of the Tattoo/Cosmetic Tattoo/Permanent  
Makeup Artist* by developing potentially accredited **3**  
hour online video course and test for **Florida** licensure.

**IBMS** is working with international professional  
associations, such as the **American Israeli Medical  
Association, Pinellas County Medical  
Association, Medical Tourism Association, (Dr. Vequist  
Research)** to promote quality healthcare standards,  
develop and facilitate professional medical relationships  
and services.

**Dr. Talvane Krishna,** India **IBMS Global Medical  
Advisory Board member.**

**Angelo Rebelo MD** plastic surgeon Portugal selected to  
the **IBMS Global Medical Advisory Board**



**IBMS Annual Renewal Maintenance of Certification and  
Affiliation Fee...** Emails will be arriving soon. Please do  
not overlook, and pay promptly to keep **IBMS** in the  
forefront of the *Global Healthcare Marketplace*

**IBMS Centers of Healthcare Excellence** are encouraged  
to promote their physicians, surgeons, and dentists by  
submitting complimentary listing of **NAME, COUNTRY,  
SPECIALTY, and EMAIL ADDRESS**

**IBMS** will be offering a **50%** discount for **IBMS  
Affiliation of Healthcare Travel Associates** to promote

[FLORIDA TATTOO/COSMETIC TATTOO/PERMANENT MAKEUP LICENSING STATUTE](#): Sections 381.00771 - 381.00791. Florida Statute, The Practice of Tattooing, Effective January 1, 2012

**Benefits of IBMS Certification:**

1. General Medical supervision with

a. Online review of IBMS Registered Member Profile: CV (statement of education/prior experience) with contact information including first and last name, business name and address, business telephone number, business email address and website, home address, home telephone number, cell number; notarized government photo id, any professional certificates/licenses, 1-3 references (client or other tattoo artist), copy of occupational license (if required in jurisdiction), biohazard operating permit, contract with biohazard company to dispose of needles, a field for up to 20 photos including front and entire inside of studio, equipment and supplies, 2 examples of work, and of the artist actually doing a tattoo, signed affidavit with regard to sending client to primary care physician for permission to tattoo should he/she have a particular medical risk factor.

b. Opportunity for direct communication.

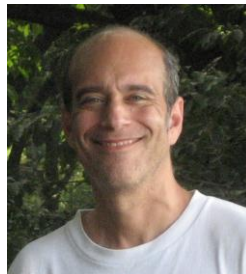
2. In-depth 3 hour comprehensive tattoo (cosmetic tattoo/permanent makeup)

certification of medical tourism/ travel companies by the **Medical Tourism Association** or other facilitation certifying organizations. If you are a Medical Tourism/Travel Company make sure you have a complimentary listing on the **IBMS Professional Online Registry** for this offer. **SEE BOTTOM RIGHT LEFT BELOW FOR BENEFITS OF BECOMING AN IBMS AFFILIATED HEALTHCARE TRAVEL ASSOCIATE**

**IBMS** initiative continues to develop professional international relationships with mutual memoranda of understanding. **IF INTERESTED IN ESTABLISHING A SYNERGISTIC RELATIONSHIP WITH IBMS, CONTACT DR. KALIN AT THE UPCOMING GLOBAL HEALTHCARE CONGRESS IN CHICAGO, OCTOBER 2011 OR BY EMAIL**

**IBMS Initiative:** London Olympics

**IBMS Social Media Update**



**Scott Schneider, Director of IBMS Communications and Social Media**

**IBMS** Company page updated for LinkedIn, **IBMS**-initiated discussion continues strong in all **LinkedIn** Groups applicable to Medical Tourism, enhancing **IBMS** credibility and positioning with consequent additional traffic to **IBMS Web sites**. With a growing audience tuned into timely **IBMS** news bites, the primary connections to **IBMS** executives **Dr. David Kalin** and **Scott Schneider** continue to increase steadily.

A similar effect is seen on **Twitter**, where the **IBMS** team continues to offer timely news bites and teasers

artist specific Florida Health Department approved course on blood-borne pathogens and communicable diseases includes review of procedures for tattoo/cosmetic tattoo/permanent makeup technique, sanitation, sterilization, selection of candidates, care of minor and major emergencies and/or complications, and infection control.

3. Specific Florida Health Department approved test (50 questions/70% required for passage) on blood-borne pathogens and communicable diseases.

4. IBMS OMP certified member will receive an IBMS certificate and linkage of [IBMS OMP TAT certification seal](#) on [www.ibms.us](http://www.ibms.us) to the IBMS OMP TAT certified member's website.

5. Annual Renewal Fee/Maintenance of Certification includes Florida Health Department approved course and testing on blood-borne pathogens and communicable diseases and requires IBMS certified member profile update and passage of test (70%) of the online Florida Health Department approved course on blood-borne pathogens and communicable diseases which is included beginning 2014 and every two (2) years.

Online registration for IBMS administered:

1. [REQUIRED FLORIDA HEALTH DEPARTMENT APPROVED 3 HOUR COURSE ON BLOOD-](#)

and enjoys a growing following.

The **IBMS Blog** has improved its Search Engine rankings while enjoying steady traffic and engaging, motivated commentary from Providers and Health Travel professionals.

Collectively, Social Media sourcing not only is driving overall higher Web Traffic numbers to **IBMS**, but accounts for a growing % of total traffic.

As a result of these initiatives, **IBMS URL's** receive about **40,000** visitors per month, a gigantic (more than **10-fold**) increase in less than **1** year.

Furthermore, **IBMS** has content-sharing/Social Media initiatives underway with several major partners in Medical Tourism, which will expand the participating **IBMS** audience geometrically.

**IBMS** Affiliated Center of Healthcare Excellence:  
ensuring professional standards of patient care™



Board Certified physicians and allied health professionals make up [REGENERATIVE MEDICINE INSTITUTE](#), Mexico. Working together, these pioneers help patients who are seeking treatment for chronic degenerative diseases.

This therapy is able to direct stem cells to the most remote areas of the body, using specialized catheters that are less invasive than traditional treatment options. The stem cells work their way through the body, seeking damaged tissue to repair. Patients are awake during the procedure, which normally lasts less than one hour, and they are ready to be released from the hospital in **24** hours.

All this is accomplished by the use of autologous adult stem



**BORNE PATHOGENS AND COMMUNICABLE DISEASES FOR FLORIDA STATE TATTOO AND COSMETIC TATTOO/PERMANENT MAKEUP LICENSURE**

**BEGINNING JANUARY, 2012.** [Course anticipated to be online by 1st quarter, 2012]

**2. REQUIRED FLORIDA HEALTH DEPARTMENT APPROVED TEST (50 QUESTIONS/70% PASSAGE REQUIRED) ON BLOOD-BORNE PATHOGENS AND COMMUNICABLE DISEASES FOR FLORIDA STATE TATTOO AND COSMETIC TATTOO/PERMANENT MAKEUP LICENSURE**

**BEGINNING JANUARY, 2012.** [Test anticipated to be online by 1st quarter, 2012]

**IBMS ANNUAL CERTIFICATION/AFFILIATION FEE SCHEDULE:**

-

Fees for **IBMS certification:**  
\$500 US per year, \$950 US 2 years, \$1400 US 3 years, \$1800 US 4 years, \$2000 US 5 years.

**5 levels of IBMS certification:**  
**Gold: the mid level standard includes verification of accreditation and indemnification of complications**

Fees for **IBMS affiliation:** \$500 US per year, \$950 US 2 years, \$1400 US 3 years, \$1800 US 4 years, \$2000 US 5 years.

**IBMS CERTIFICATION**

The INTERNATIONAL BOARD OF MEDICINE AND SURGERY (IBMS) certifies the finest healthcare providers in the

cells. Because these cells are taken from fat in the patient's own body, they pose no risk of rejection.

Each physician involved in the process is a specialist in his particular field and works in concert with the entire medical staff to ensure that the patient receives precisely what he/she needs, including pre-treatment screening and aftercare.

In order to amplify patient care, **Regenerative Medicine Institute** staff communicates with the patient's primary care physician and other caregivers involved in the case.

**IBMS TWEETS YOU MAY HAVE MISSED**

**Regenerative Medicine Institute Mexico / Stem Cell Therapy / becomes IBMS Affiliated Center of Healthcare Excellence**  
[jjlopezg@ulam.net](mailto:jjlopezg@ulam.net) 31 Aug



**American Israeli Medical Association** affiliates with **IBMS** to promote quality healthcare standards develop/facilitate professional medical relationships & services 23 Aug

**IBMS** welcomes **IBMS** certified member **Angelo Rebelo MD plastic surgeon Portugal** to the **IBMS Global Medical Advisory Board**

Thanks to all who took the **IBMS Survey on Continuing Medical Education and Medical Tourism...**We will Publish Results and Analysis shortly! 18 Aug

**David P Kalin MD MPH:** I'm attending **Global Healthcare Congress**. 12 Aug

Please take the **IBMS Survey on Continuing Medical Education** to allow us to better serve your needs

world, complementing the Joint Commission International and other accrediting organizations, by certifying physicians, surgeons, dentists, and other medical/healthcare professionals in the global healthcare community with review of national licensure and specialty certification, affidavit of compliance with standards of international medical evaluation/treatment, and pledge to abide by a Code of Ethics.

The INTERNATIONAL BOARD OF MEDICINE AND SURGERY (IBMS) has a Professional Online Web Registry with a complimentary listing of non-certified healthcare providers NAME, COUNTRY, SPECIALTY, and EMAIL ADDRESS, and links IBMS certificants whose documentation of licensure, specialty certification, and hospital affiliation (if applicable) have been reviewed.

IBMS enhances the healthcare provider's worldwide visibility and credibility, coordinates pre and post medical evaluation and/or treatment, facilitates communication among IBMS Global Medical Advisory Board members, and also develops professional meetings and a journal attractive to international membership.

#### **IBMS AFFILIATION**

IBMS offers an affiliation membership to Healthcare Travel Associates (medical tourism/travel companies).

**IBMS Orientation Video** is now available on **YouTube!**  
Please watch and comment 2 Aug

**IBMS** welcomes **Pinellas County Medical Assn** as an **IBMS Affiliated Professional Assn** helping to accredit **IBMS continuing medical education** 1 Aug

Please take the brief **IBMS Survey on Continuing Medical Education and Medical Tourism**

**Florida** licensing: **IBMS** inaugurates global certification program for tattoo cosmetic tattoo permanent makeup artists [www.floridatattoolicense.com](http://www.floridatattoolicense.com) 21 Jul

**Carlos Contepomi, MD Argentina IBMS SALUTES** charter member **Carlos Contepomi MD orthopedic surgeon ARGENTINA** [contepomi@yahoo.com.ar](mailto:contepomi@yahoo.com.ar)

Great New Video Tour of **IBMS** and Medical Tourism, presented by **Dr. David Kalin** now available for instant viewing 13 Jul

New! View/Download Video Tour of **IBMS** narrated by **Dr. Kalin** Great info on Certification and Medical Tourism 7 Jul

New members joining **IBMS** before 8/1/11 receive 20% discount! After enrollment call 813.966.1431 to confirm discount 6 Jul

**IBMS** looks forward to **MTA** Conference, during which time we will be facilitating meetings among **IBMS Global Medical Advisory Board...Stay tuned!**

**IBMS Global Medical Advisory Board** meeting at 4th **World Medical Tourism & Global Healthcare Congress** Chicago IL USA Oct 25-28, 2011.

Privacy of Medical Records is crucial to managing the Medical Tourism experience. But how well are we doing?



Centers of Healthcare Excellence (Hospitals and Clinics), Medical Industry Professionals, and Professional Associations in the global healthcare arena with IBMS, thereby increasing consumer confidence in those associated with the standards of the International Board of Medicine and Surgery (IBMS).

IBMS Affiliated Healthcare Travel Associates (medical tourism/travel companies), Centers of Healthcare Excellence (Hospitals and Clinics), Medical Industry Professionals, and Professional Associations are entitled to attach the IBMS Healthcare Affiliation Service Mark to their Web site and marketing materials, thereby enhancing the credibility of these members, and are promoted through linkage with independent affiliated global healthcare travel sites, [www.healthtravelservices.com](http://www.healthtravelservices.com), [www.emedivacation.com](http://www.emedivacation.com), and [www.medivacation.com](http://www.medivacation.com).

By knowing a professional medical organization has reviewed professional qualifications of physicians, surgeons, dentists, Centers of Healthcare Excellence, and other healthcare professionals within the global healthcare community, and offers coordination of pre and post medical evaluation/treatment, one has additional confidence in the patient's medical treatment.

IBMS Global Survey  
#1: Medical professional

**IBMS June 2011 Newsletter** is available on the Web **IBMS Media!** Visit and comment on the latest here or at the **IBMS Blog** 17 Jun

Congrats to **IBMS certificant Amr SeifEldin MD gynecologist Egypt** [amr@urogyn-eg.com](mailto:amr@urogyn-eg.com) selected to be on **IBMS Global Medical Advisory Board**

**IBMS** now officially offering certification (online testing) of **Other Medical Professionals: Tattoo/Permanent Makeup Artists in Florida USA** 14 Jun

Tel: **813.966.1431 (USA 001)**

Fax: **813.925.1932 (USA 001)**

- Centers of Healthcare Excellence (Hospitals and Clinics)
- Healthcare Travel Associates (medical tourism/travel companies)
- Medical Industry Professionals
- Professional Associations within the Global Healthcare Community

are eligible for affiliation with **IBMS**.

*respondents overwhelmingly stated a legitimate need to have a voice for the physicians, surgeons, and dentists in the global healthcare community and annual fee of **\$500 US** is reasonable.*

*Fee accommodations are made individually dependent on country and currency.*

## Quick Links

[www.ibms.us](http://www.ibms.us)

[drkalin@ibms.us](mailto:drkalin@ibms.us)

[scott@ibms.us](mailto:scott@ibms.us)

Join Our Mailing List!

**Save  
20%** on IBMS  
affiliated or certified  
membership

REGISTRATION  
APPLY  
ONLINE [www.ibms.us](http://www.ibms.us)

With standards and a pledge to abide by professional medical ethics, we look to expand the legitimacy of the physicians in the international global healthcare community.

**Offer Expires: October 28, 2011**



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