



Constant Contact Survey Results

Survey Name: IBMS Survey 1

Response Status: Partial & Completed

Filter: None

5/5/2011 9:00 AM EDT

TextBlock:

IBMS - Certifying the Finest Healthcare Providers in the World -values your unique view of Medical Tourism.

Your participation in this survey helps us provide better value to Patients and Providers alike, and to learn more about how we can help you achieve *your* goals.





* Does your National, Provincial/State or Local government help increase your business from Medical Tourism?

Answer	0%	100%	Number of Response(s)	Response Ratio
Y	<div><div></div></div>		15	38.4 %
N	<div><div></div></div>		20	51.2 %
No Response(s)	<div><div></div></div>		4	10.2 %
Totals			39	100%






* What additional help would you like to see from your National, Provincial/State or Local government to increase Medical Tourism?

31 Response(s)




* Over the next few years, how rapidly will Medical Tourism grow in spite of the global economic slowdown?

Answer	0%	100%	Number of Response(s)	Response Ratio
Greatly			6	15.3 %
Moderately			19	48.7 %
Very Slowly			9	23.0 %
Not At All (may decrease)			0	0.0 %
No Response(s)			5	12.8 %
Totals			39	100%

* How closely is the growth of Medical Tourism related to the costs of patient travel?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very strong correlation			4	10.2 %
Strong correlation			14	35.8 %
Moderate correlation			13	33.3 %
Weak correlation			3	7.6 %
No Response(s)			5	12.8 %
Totals			39	100%

* Will Medical Tourism remain a practical option mostly available to only relatively wealthy patients?

Answer	0%	100%	Number of Response(s)	Response Ratio
Y			13	33.3 %
N			21	53.8 %
No Response(s)			5	12.8 %
Totals			39	100%



Rank these obstacles in relation to their impact on impeding the growth of Medical Tourism worldwide



1 = Least

Answer	1	2	3	4	5	Number of Response(s)	Ranking Score*
Inadequate Patient Knowledge of International Treatment Options						30	3.4
Inadequate or Inconsistent Credentialing, Standards and Certification of Providers						30	3.2
Insurance or Indemnification Problems						30	3.0
Lack of Adequate Facilitators in Public or Private Sector						30	2.3
Travel Costs						30	3.1

*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.



Will "Medical Tourism" or "Medical Vacation" ever become embedded in the global consumer mindset with the same instant recognition as an ordinary vacation?

Answer	0%	100%	Number of Response(s)	Response Ratio
Y			14	35.8 %
N			20	51.2 %
No Response(s)			5	12.8 %
Totals			39	100%



What needs to happen for Medical Tourism to achieve or closely approach this status?

30 Response(s)

* Which information resources are most helpful keeping you updated on Medical Tourism? Check all that apply

Answer	0%	100%	Number of Response(s)	Response Ratio
World Wide Web	<div><div></div></div>		27	79.4 %
Social Media - LinkedIn, Facebook, Twitter etc.	<div><div></div></div>		10	29.4 %
Email	<div><div></div></div>		19	55.8 %
Professional Associations	<div><div></div></div>		20	58.8 %
Professional Journals	<div><div></div></div>		17	50.0 %
Trade Publications	<div><div></div></div>		9	26.4 %
Trade Shows and Conferences	<div><div></div></div>		12	35.2 %
Medical Tourism Providers and Businesses	<div><div></div></div>		19	55.8 %
Other	<div><div></div></div>		5	14.7 %
Totals			34	100%

* Are you a Physician, Dentist, Surgeon or other HealthCare Professional?

Answer	0%	100%	Number of Response(s)	Response Ratio
Y	<div><div></div></div>		18	46.1 %
N	<div><div></div></div>		10	25.6 %
No Response(s)	<div><div></div></div>		11	28.2 %
Totals			39	100%



What % of your patients are Medical Tourists?

Answer	0%	100%	Number of Response(s)	Response Ratio
less than 5%			7	17.9 %
between 5% and 10%			3	7.6 %
between 10% and 20%			0	0.0 %
between 20% and 40%			2	5.1 %
between 40% and 60%			1	2.5 %
between 60% and 80%			2	5.1 %
between 80% and 100%			1	2.5 %
No Response(s)			23	58.9 %
Totals			39	100%

List the Most Common Procedures you perform on Medical Tourists

13 Response(s)



Describe any change in the demand pattern of your Medical Tourism patients over the last few years e.g. new procedures, change in relative frequency of procedures, fluctuating demand by source country etc.

10 Response(s)

How are you trying to increase your number of Medical Tourism patients?






10 Response(s)

Have your efforts been successful?

Answer	0%	100%	Number of Response(s)	Response Ratio
Y			6	15.3 %
N			5	12.8 %
No Response(s)			28	71.7 %
Totals			39	100%




*

Indicate how many contracts you have in place with Medical Tourism Facilitators.

Answer	0%	100%	Number of Response(s)	Response Ratio
None			6	15.3 %
1-10			7	17.9 %
11-25			1	2.5 %
26-50			2	5.1 %
More than 50			0	0.0 %
No Response(s)			23	58.9 %
Totals			39	100%

*

Which qualifying criteria determine the Medical Tourism Facilitators you work with? Check all that apply

Answer	0%	100%	Number of Response(s)	Response Ratio
Favorable financial incentives			4	25.0 %
Previous professional relationship			7	43.7 %
Professional reputation, Testimonials			6	37.5 %
Registry or Certification according to recognized international body			4	25.0 %
Level of global reach - number of countries integrated and serviced			7	43.7 %
Other			4	25.0 %
Totals			16	100%

Specify the marketing, promotion and advertising you use to attract Medical Tourism patients. Check all that apply

Answer	0%	100%	Number of Response(s)	Response Ratio
Internet	<div></div>		9	64.2 %
Television	<div></div>		1	7.1 %
Print Media	<div></div>		3	21.4 %
Listings in International Provider Registries	<div></div>		8	57.1 %
Working with NGO's	<div></div>		1	7.1 %
Working with Local or National governments	<div></div>		3	21.4 %
Other	<div></div>		5	35.7 %
Totals			14	100%

* Do you need to enhance your visibility and credibility on the World Wide Web?

Answer	0%	100%	Number of Response(s)	Response Ratio
Y	<div><div></div></div>		10	25.6 %
N	<div><div></div></div>		5	12.8 %
No Response(s)	<div><div></div></div>		24	61.5 %
Totals			39	100%

* Do you feel a need for a Medical Organization dedicated to healthcare providers and other medical professionals participating in medical tourism?

Professionals participating in medical tourism:				
Answer	0%	100%	Number of Response(s)	Response Ratio
Y	<div><div></div></div>		14	35.8 %
N	<div><div></div></div>		1	2.5 %
No Response(s)	<div><div></div></div>		24	61.5 %
Totals			39	100%

* Is there a need for professional recognition of healthcare providers through an international accrediting organization?

Answer	0%	100%	Number of Response(s)	Response Ratio
Y	<div><div></div></div>		13	33.3 %
N	<div><div></div></div>		2	5.1 %
No Response(s)	<div><div></div></div>		24	61.5 %
Totals			39	100%

* How much would you pay (US Dollars) for international accreditation per year?

Answer	0%	100%	Number of Response(s)	Response Ratio
250-500	<div><div></div></div>		7	17.9 %
500-750	<div><div></div></div>		1	2.5 %
750-1500	<div><div></div></div>		0	0.0 %
1500-2500	<div><div></div></div>		1	2.5 %
Other	<div><div></div></div>		6	15.3 %
No Response(s)	<div><div></div></div>		24	61.5 %
Totals			39	100%

* Do you provide indemnification for complications of medical/surgical/dental treatment?

Answer	0%	100%	Number of Response(s)	Response Ratio
Y	<div><div></div></div>		7	17.9 %
N	<div><div></div></div>		8	20.5 %
No Response(s)	<div><div></div></div>		24	61.5 %
Totals			39	100%

* What is your opinion about the International Board of Medicine and Surgery's focus on patient safety and professional integrity?

15 Response(s)



Would you be interested in serving on the IBMS Medical Advisory Board?

Answer	0% <div></div>	100% <div></div>	Number of Response(s)	Response Ratio
Y	<div></div>		14	35.8 %
N	<div></div>		1	2.5 %
No Response(s)	<div></div>		24	61.5 %
Totals			39	100%